



*Mileage Plan*

*So Many Miles...*  
*So Many Ways.*



P R O G R A M   G U I D E L I N E S

*April 2004*





## Table of Contents

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### Benefits of Membership

Elite Tier Status .....	6
Board Room .....	7

### Earning Mileage Plan Miles

Travel Miles	
Airline Partners .....	8
Hotel Partners .....	10
Car Partners .....	12
Rail Partner .....	12
Everyday Miles	
Financial Partners .....	13
Dining Partners .....	15
Telecom Partners .....	15
Specialty Partners .....	16
Bonus Miles .....	18
Promotion Registration .....	17

### Using Mileage Plan Miles

Award Chart .....	20
Buying Miles .....	24
Charity Programs .....	24
Other Programs .....	25

### Terms & Conditions

About Your Membership .....	26
Earning Mileage Plan Miles .....	27
Using Mileage Plan Miles .....	31

## Contact Alaska Airlines

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ALASKA AIRLINES MILEAGE PLAN ..... 1-800-654-5669  
*(In all 50 states and Canada Monday - Friday 8:00 a.m. - 6:00 p.m. Pacific Time)*

ALASKA AIRLINES RESERVATIONS ..... 1-800-ALASKAAIR  
 (252-7522)

### Websites

Alaska Airlines ..... alaskaair.com  
 Horizon Air ..... horizonair.com

# Alaska Airlines Credit Card, Business Card, and Check Card

Look inside to find out more about how you can earn Mileage Plan Miles with every purchase!



**Bank of America.**



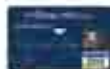


## Alaska Airlines Visa Credit Card and Check Card



Benefits	Signature	Platinum	Gold/Classic	Check Card
Bonus Miles upon approval	5,000 miles	5,000 miles	3,000 miles	2,000 miles**
Anniversary Miles	2,000 miles	2,000 miles	-	1,000 miles
Miles for purchases	Earn one mile for every \$1 spent	Earn one mile for every \$1 spent	Earn one mile for every \$1 spent	Earn one mile for every \$2 spent
Miles for Alaska Airlines/Horizon Air purchases***	Earn two miles for every \$1 spent	Earn two miles for every \$1 spent	-	-
Board Room passes****	Two upon approval	Two upon approval	-	-
\$50 round-trip companion certificate	One per year	One per year	-	-
Annual fee	\$75	\$75	\$45	\$30
Spending Limit	No preset spending limit*	-	-	-
Application	Call 1-888-345-2632 or go to <a href="http://alaskavisa.com">alaskavisa.com</a>	Call 1-888-345-2632 or go to <a href="http://alaskavisa.com">alaskavisa.com</a>	Call 1-888-345-2632 or go to <a href="http://alaskavisa.com">alaskavisa.com</a>	Call 1-800-900-9000 or go to <a href="http://alaskavisa.com">alaskavisa.com</a>

## Alaska Airlines Visa Business Card



Benefits	Company Level Earning Plan*****	Individual Level Earning Plan*****
Bonus Miles upon approval	5,000 miles**	5,000 miles per card**
Anniversary Miles	1,000 miles	1,000 miles per card
Miles for purchases	Earn one mile for every \$1 spent	Earn one mile for every \$1 spent
Miles for Alaska Airlines purchases***	Earn two miles for every \$1 spent	Earn two miles for every \$1 spent
\$99 round-trip companion certificate	One per year, per company	One per year, per card
Annual fee	\$50 for the company and \$25 per card	\$75 per card
Application	Call 1-888-600-4000 or go to <a href="http://alaskavisa.com">alaskavisa.com</a>	Call 1-888-600-4000 or go to <a href="http://alaskavisa.com">alaskavisa.com</a>

\*No preset spending limit does not mean unlimited spending. Each charge that causes your balance to exceed your revolving credit access line will be evaluated based on your account spending, payment history, and your experiences with other creditors. | \*\*Credited after your first purchase using the card. | \*\*\*Includes tickets, vacation packages, instant Miles, and On Miles purchased through Alaska Airlines or Horizon Air. | \*\*\*\*Board Room guest passes do not include conference room privileges. | \*\*\*\*\*Miles are credited to the company's Mileage Plus account. | \*\*\*\*\*Miles are credited to each designated individual's Mileage Plus account.

## Elite Tier Status

Earn the premium benefits you deserve when you qualify for our MVP or MVP Gold status!



Ways to Qualify	MVP	MVP Gold
Actual flight miles flown in a calendar year on Alaska Airlines and/or Horizon Air	20,000 miles	40,000 miles
Miles flown in a calendar year on Alaska Airlines, Horizon Air, American Airlines, KLM, LanChile, or Northwest Airlines	25,000 miles	50,000 miles
Segments flown in a calendar year on any of the above airlines	30 flight segments	60 flight segments
<b>Benefits</b>		
Bonus Miles on actual/minimum miles flown on Alaska Airlines, Horizon Air, American Airlines, KLM, Lan Chile, or Northwest Airlines	50% Bonus	100% Bonus
Unlimited First Class upgrades	Yes, anytime on Y or YAS fares or 48 hours prior to departure for other fares	Anytime on qualifying fares (booked in Y, S, B, M, H or Q); 72 hours prior to departure for other fares
Preferred Seating on Alaska Airlines and Horizon Air	Yes	Yes
MVP priority stand-by on Alaska Airlines and Horizon Air	Yes	Yes
Exclusive MVP Reservations line for Alaska Airlines	Yes	Yes
Dedicated toll-free number to Mileage Plan	Yes	Yes
Initiation fee for Alaska Airlines Board Room waived**	—	Yes
50,000 Bonus Miles when you earn 75,000 actual flight miles in a calendar year on Alaska Airlines, Horizon Air, American Airlines, KLM, Lan Chile, or Northwest Airlines	—	Yes
Complimentary First Class upgrades for use on Northwest Airlines	2 roundtrips per year	4 roundtrips per year
Express Security Line at select airports	—	Yes

\*Other restrictions may apply. Check "Terms & Conditions" for more information. All miles must be posted to an Alaska Airlines Mileage Plan account to qualify for MVP or MVP Gold status.

\*\* All Mileage Plan members are invited to join the Alaska Airlines Board Room - our exclusive airport club rooms located in our busiest airports throughout the Alaska Airlines System. For more information go to [alaskaair.com](http://alaskaair.com) or call 206-392-5496.



Board Rooms available at: Anchorage International Airport | Los Angeles International Airport | Portland International Airport | San Francisco International Airport | Seattle/Tacoma International Airport | Vancouver International Airport

For more information go to [alaskaair.com](http://alaskaair.com) or call (206) 392-5496.

# Airline Partners

## TRAVEL MILES

To earn Mileage Plan Miles, simply provide your Mileage Plan number when making reservations and when you check in with Alaska Airlines or any of our airline partners.

Major Airlines	Miles Earned	Contact Information	Restrictions*
American Airlines	<b>Minimum 500 miles</b> , or actual flight miles, whichever is greater; 25% bonus for Business Class; 50% bonus for First Class	<b>1-800-433-7300</b> or <a href="http://www.aa.com">www.aa.com</a>	Miles can be earned for regularly scheduled flights operated by American or American Eagle under the "AA" designator.
British Airways	25% of actual flight miles when traveling in Discount Economy Class; actual flight miles in all other classes of service; 10% bonus for Premium Economy Class; 25% bonus for Business Class; 50% bonus for First Class	<b>1-800-247-9297</b> or <a href="http://www.britishairways.com/usa">www.britishairways.com/usa</a>	Miles can be earned for all flights under the "BA" designator.
Cathay Pacific	<b>Actual flight miles</b> ; 25% bonus for Business Class; 50% bonus for First Class	<b>1-800-233-2742 (U.S.)</b> <b>1-800-268-6868 (Canada)</b> or <a href="http://www.cathaypacific.com">www.cathaypacific.com</a>	Miles can be earned for flights operated by Cathay Pacific under the "CX" designator, except the following classes: G, V, N, O, P, Q, T, X, E, U, Z and R.
Continental Airlines	<b>Minimum 500 miles</b> , or actual flight miles, whichever is greater; 50% bonus for Business Class and First Class	<b>1-800-523-FARE (3273)</b> or <a href="http://www.continental.com">www.continental.com</a>	Miles can be earned for all flights operated by Continental, Continental Express and Continental Micronesia under the "CO" designator.
Hawaiian Airlines	<b>Earn a minimum of 250 miles</b> , on inter-island flights; all other routes earn actual miles; 50% bonus for First Class	<b>1-800-367-5320</b> or <a href="http://www.hawaiianair.com">www.hawaiianair.com</a>	Miles can be earned for flights with the HA designator, except the following classes: H and K.
Horizon Air	<b>Minimum 500 miles</b> , or actual flight miles, whichever is greater	<b>1-800-547-9308</b> or <a href="http://www.horizonair.com">www.horizonair.com</a>	Miles can be earned on all flights operated by Horizon Air. No mileage earned on Charter Flights.
KLM	<b>Minimum 500 miles</b> , or actual flight miles, whichever is greater; 25% bonus for Business Class; 50% bonus for First Class	<b>1-800-225-2525</b> or <a href="http://www.klm.com">www.klm.com</a>	Miles can be earned for all flights operated by KLM, KLM Cityhopper, KLM Air UK, and KLM Excel.
Lan Chile	<b>Minimum 500 miles</b> , or actual flight miles, whichever is greater; 25% bonus for Business Class; 50% bonus for First Class	<b>1-800-961-0056</b> or <a href="http://www.lanchile.com">www.lanchile.com</a>	Miles can be earned for all flights operated by LanChile, LanPeru and LanExpress.
Northwest Airlines	<b>Minimum 500 miles</b> , or actual flight miles, whichever is greater; 25% bonus for Business Class; 50% bonus for First Class	<b>1-800-225-2525</b> or <a href="http://www.nwa.com">www.nwa.com</a>	Miles can be earned for all flights operated by Northwest Airlines and Northwest Airlink (which includes Mesaba Airlines and Pinnacle Airlines).
Qantas	<b>Minimum 500 miles</b> , or actual flight miles, whichever is greater; 25% bonus for Business Class; 50% bonus for First Class	<b>1-800-227-4500</b> or <a href="http://www.qantas.com/us">www.qantas.com/us</a>	Miles can be earned for flights operated by Qantas between North America and specific cities in Australia, New Zealand and Fiji.
<b>Commuter Airlines</b>			
American Eagle	<b>Minimum 500 miles</b> , or actual flight miles, whichever is greater	<b>1-800-433-7300</b> or <a href="http://www.aa.com">www.aa.com</a>	Miles can be earned for regularly scheduled flights operated by American Eagle under the "AA" designator.
Big Sky Airlines	<b>Minimum 250 miles</b> , or actual flight miles, whichever is greater	<b>1-800-237-7788</b> or <a href="http://www.bigskyair.com">www.bigskyair.com</a>	Mileage can only be earned for flights to/from Seattle and Moses Lake. If connecting through Billings, MT on an Alaska or Horizon flight, miles can also be earned on the following MT destinations: Lewistown, Glasgow, Wolf Point, Miles City, Glendive, and Sidney.
Era Aviation	<b>Earn a minimum of 500 miles</b> - Between Kodiak and Anchorage - Cordova and Anchorage; all other routes receive actual flight miles	<b>1-800-866-8394</b> or <a href="http://www.flyera.com">www.flyera.com</a>	Miles can be earned for all flights operated by Era.
Helijet	<b>Minimum 250 miles</b>	<b>1-800-665-4354</b> or <a href="http://www.helijet.com">www.helijet.com</a>	Miles can be earned for all flights operated by Helijet.
Pen Air	Actual flight miles only. No minimum	<b>1-800-252-7522</b> or <a href="http://www.alaskaair.com">www.alaskaair.com</a>	Miles can be earned for all flights operated by PenAir.

\* Other restrictions apply. Check "Terms and Conditions" for more information.

# Hotel Partners

## TRAVEL MILES

Mileage Plan members can earn up to 500 miles\* per qualifying stay at any of the following hotels. Just provide your Mileage Plan number upon check-in.

Partner	Contact Information
Best Western Gold Crown Club International	<b>1-800-237-8483</b> or www.goldcrownclub.com
Coast Hotels & Resorts	<b>1-800-663-1144</b> or www.coasthotels.com
Delta Hotels	<b>1-800-268-1133</b> or www.deltahotels.com
Fairmont Hotels & Resorts	<b>1-800-441-1414</b> or www.fairmont.com
Fiesta Inn Fiesta Americana	<b>1-877-767-2327</b> or www.fiestainn.com or www.fiestaamericana.com
Hilton HHonors Points and Miles • Hilton® • Conrad® • Doubletree® • Embassy Suites Hotels® • Hampton Inn® • Hampton Inn and Suites® • Hilton Garden Inn® • Hilton Grand Vacations Club® • Homewood Suites by Hilton® • Scandic®	<b>1-800-HHONORS (446-6677)</b> or www.hiltonhhonors.com
Hyatt Hotels & Resorts  • Hyatt Hotels and Resorts®	<b>1-800-233-1234</b> or www.hyatt.com
Klimpton Boutique Hotels	<b>1-800-KIMPTON (516-7866)</b> or www.kimptongroup.com
Marriott Rewards  • Marriott® Hotels & Resorts • Renaissance® Hotels & Resorts • Marriott Vacation Club™ International • JW Marriott Hotels & Resorts • Courtyard® by Marriott	• Residence Inn® by Marriott • TownePlace Suites® by Marriott • Fairfield Inn® by Marriott • SpringHill Suites® by Marriott

Partner	Contact Information
Mileage Plan Dining & Hotel Rewards by idine	<b>1-888-419-6683</b> www.mileageplan.idine.com
Preferred Hotels & Resorts Worldwide	<b>1-800-323-7500</b> or www.preferredhotels.com
Princess Alaska Lodges	<b>1-800-426-0500</b> or www.princesslodges.com
Priority Club  • InterContinental® Hotels and Resorts • Crowne Plaza® Hotels and Resorts • Holiday Inn® Hotels and Resorts • Holiday Inn Express® • Staybridge Suites® • Candlewood Suites®	<b>1-888-211-9874</b> or www.priorityclub.com
Shilo Inns	<b>1-800-222-2244</b> or www.shiloinns.com
Silver Legacy	<b>1-800-687-7733</b> or www.silverlegacy.com
Starwood Preferred Guest  • Westin Hotels and Resorts • Sheraton Hotels and Resorts • Four Points by Sheraton • St. Regis • The Luxury Collection • W Hotel	www.starwood.com  <b>1-800-937-8461</b> <b>1-800-325-3535</b> <b>1-800-325-3535</b> <b>1-877-787-3447</b> <b>1-800-325-3589</b> <b>1-877-946-8357</b>
WestCoast / Red Lion WestCoast Family of Hotels	<b>1-800-325-4000</b> or www.westcoasthotels.com  <b>1-800-Red Lion (733-5466)</b> or www.redlion.com
Guest Awards	<b>1-800-325-4000 Ext. 6385</b> or www.guestawards.com
Westmark Hotels	<b>1-800-544-0970</b> or www.westmarkhotels.com
Wyndham Hotels & Resorts	<b>1-800-WYNDHAM</b> www.wyndham-byrequest.com

\* Check "Terms and Conditions" for more information.

## Car Partners

### TRAVEL MILES

Mileage Plan members can earn 50 miles per day on qualifying rentals when renting from the following car rental agencies:

Partner	Contact Information
Alamo	<b>1-800 GO ALAMO</b> (462-5266) or <a href="http://www.alamo.com">www.alamo.com</a>
Avis	<b>1-800-331-1212</b> or <a href="http://www.avis.com">www.avis.com</a>
Budget	<b>1-800-527-0700</b> or <a href="http://www.budget.com">www.budget.com</a>
Dollar Rent-A-Car	<b>1-800-800-4000</b> or <a href="http://www.dollar.com">www.dollar.com</a>
Hertz	<b>1-800-654-2210 (US)</b> <b>1-800-263-0600 (Canada)</b> or <a href="http://www.hertz.com">www.hertz.com</a>
National Car Rental	<b>1-800-CAR-RENT® (227-7368)</b> or <a href="http://www.nationalcar.com">www.nationalcar.com</a>
Thrifty Car Rental	<b>1-800-THRIFTY® (847-4389)</b> or <a href="http://www.thrifty.com">www.thrifty.com</a>

## Rail Partners

### TRAVEL MILES

#### AMTRAK RAIL

Members will earn 150 miles for each one-way regular coach ticket, 500 miles for a peak 10-trip multiride or 2,000 miles for a monthly pass on the following west coast Amtrak routes: Pacific Surfliner, Capitols, Amtrak Cascades and San Joaquin routes.

When traveling on the Coast Starlight in a sleeping car between Southern California and the Pacific Northwest one member will earn 2,000 miles per room and each additional member will earn 500 miles per room. Other mileage credit levels for coach travel on the Coast Starlight are 150 miles for trips less than 200 miles and 500 miles for trips over 200 miles. For Amtrak reservations call, 1-800-USA-RAIL (1-800-872-7245).

## Financial Partners

### EVERYDAY MILES

#### AWARDS FOR MORTGAGE AND REAL ESTATE

Earn thousands of Mileage Plan Miles when you buy, sell, finance, or refinance your home through a participating full service real estate agent or home loan provider: Washington Mutual Home Loans, CitiMortgage, Chase Home Finance, or Wachovia's Corporate Mortgage Services Division.<sup>†</sup> Mileage earned:

3,000 miles for each \$10,000 of the home purchase and/or sale price when using an approved participating real estate agent
1,300 miles for each \$10,000 financed, refinanced, or home equity loan amount at closing.
1,000 miles for each \$1,000 paid when using an approved participating van line agent
Earn 5,000 Bonus Miles for using multiple real estate and financing services
MVP and MVP Gold members earn up to another 5,000 Bonus Miles

To qualify, all home loan applications or requests for other services must be submitted either online through [www.awardsformortgageandrealstate.com/alaska](http://www.awardsformortgageandrealstate.com/alaska) or by phone at 1-866-707-2200.

#### CREDIT/CHECK CARDS

Alaska Airlines offers a number of credit and check card products through Bank of America. For more information about these products, please refer to the pull-out section in this Program Guidelines.

#### DINERS CLUB

Diners Club® Cardmembers that are enrolled in the Club Rewards® Program can redeem<sup>1</sup> their Club Rewards points for Mileage Plan Miles. Most Cardmembers earn 2 Club Rewards points for every \$1 USD in purchases charged to their Card (2 Club Rewards points = 1 Mileage Plan Mile). Points can be redeemed for Mileage Plan Miles in increments of 2,000 Club Rewards points. Call Club Rewards at 1-800-234-4034 or visit [clubrewards.dinersclubus.com](http://clubrewards.dinersclubus.com) to convert your Club Rewards points for Mileage Plan Miles. Please allow 2-4 weeks for your miles to be posted to your Mileage Plan account. To apply for the Diners Club Card and earn up to 12,000 Bonus Miles<sup>2</sup> visit [rsvpdinersclubnow.com/Alaska](http://rsvpdinersclubnow.com/Alaska).\*

#### HOMELoANCENTER.COM

Mileage Plan members that purchase a home, refinance their home, or get a home equity loan with a HomeLoanCenter mortgage can earn thousands of Mileage Plan Miles. Receive 1,400 miles for every \$10,000 borrowed for a purchase or re-

## Financial Partners

### EVERYDAY MILES

finance loan and 2,500 miles for any new home equity loan. To apply for a loan, visit [homeloancenter.com/alaska](http://homeloancenter.com/alaska) or call 1-877-778-1300.

#### HOME MORTGAGE/LINE OF CREDIT

Mileage Plan members can earn miles when they purchase or refinance their home, or open a home equity line of credit through Bank of America. Earn 1,000 miles for every \$10,000 borrowed on your first mortgage\*\*\* or 2,500 miles with a new home equity line of credit. There is no limit to the number of miles you can earn with a first mortgage. To apply for a Bank of America mortgage loan or home equity line of credit call 1-888-345-2632. Have your Mileage Plan number ready when you call. **Mileage Plan Miles only available when calling the toll-free number and not at Bank of America branches.**

#### SHAREBUILDER

With no account or investment minimums and no annual fees, Mileage Plan members can begin a program of regular and automatic investing for just \$4 per recurring purchase transaction or only \$12 a month for unlimited "All you can Build" stock purchases.\*\* Bonus Miles will be credited to your Mileage Plan account when opening and funding a new Mileage Plan ShareBuilder Account. An initial credit of 2,500 Bonus Miles will be credited to your Mileage Plan approximately 8 to 10 weeks after your 1st transaction occurs. Active Mileage Plan ShareBuilder Accounts earn an additional 1,500 Bonus Miles at each annual anniversary date. Mileage Plan Members are eligible to earn up to a maximum of 10,000 miles per member number. Go to [alaskaair.com](http://alaskaair.com), click on Mileage Plan, then "ShareBuilder" for more information and to open an account.

#### TRUECREDIT.COM

Earn Mileage Plan Miles when you order credit information products and services from TrueCredit.com. Order a credit profile package for \$44.85 and receive a 3-in-1 credit report (your file from the three national credit bureaus – TransUnion, Equifax, and Experian), a credit score analysis, debt analysis, and 350 Mileage Plan Miles. Sign up for credit monitoring service for \$10.95 per quarter and receive weekly credit alert emails, quarterly credit reports online, illustrated trending reports, fraud resolution services, and 87.5 miles per quarter (up to 350 miles per year). Visit [truecredit.com/alaska](http://truecredit.com/alaska) to learn more about special offers on credit information products for Mileage Plan members.

\* For complete information, including fees and regulatory disclosures, see "Diners Club" under Terms and Conditions on page 41.

\*\* For complete information including fees and regulatory disclosures, see "ShareBuilder" under Terms & Conditions on page 42.

\*\*\* Check "Terms & Conditions" for more information.

## Dining Partners

### EVERYDAY MILES

#### MILEAGE PLAN DINING AND HOTEL REWARDS

Mileage Plan members can earn up to ten miles per dollar with Mileage Plan Dining and Hotel Rewards by iDine. Dine at a participating restaurant or stay at a participating hotel and pay with a credit card you've registered in the program and you'll automatically earn miles for every dollar you spend at participating restaurants – including food, drink, tax, and tip - and 5 miles for every dollar you spend at participating hotels.\* Choose from over 10,000 restaurants and 7,000 hotels nationwide. Visit [mileageplan.idine.com](http://mileageplan.idine.com) or call 1-888-419-6683 to enroll and register up to 3 credit cards. Search for participating restaurants and hotels and create your own profile at [mileageplan.idine.com](http://mileageplan.idine.com).

\*Hotel stays must be booked online at [mileageplan.idine.com](http://mileageplan.idine.com) or by calling 1-888-419-6683 to earn Mileage Plan Miles.

## Telecom Partners

### EVERYDAY MILES

Partner	Contact Information
AT&T Wireless	<b>1-800-313-6721</b> or <a href="http://www.attwireless.com/alaskaairlines">www.attwireless.com/alaskaairlines</a>
GCI	<b>1-800-800-4800</b> (residential customers) <b>1-800-800-7754</b> (business customers) <a href="http://www.gci.com">www.gci.com</a> <b>Miles Earned:</b> Enrolled GCI residential and small business customers can earn 1 Mileage Plan Mile per dollar spent on a wide variety of eligible communications and entertainment services. Up to 10,000 Bonus Miles for new customer accounts, and up to 500 Bonus Miles every six months. <b>Restrictions:</b> Open to Mileage Plan members who reside in the state of Alaska only.*
Sprint	<b>1-800-880-6171</b> or <a href="http://www.sprint.com/alaskaair">www.sprint.com/alaskaair</a> <b>Miles Earned:</b> Earn up to 5,000 Bonus Miles by switching to Sprint residential long-distance service. Plus, earn 5 additional miles for every long-distance dollar spent on calls from home or while using the Sprint FONCARD SM; MVP and MVP/Gold members earn 7 miles per dollar spent. For more information visit <a href="http://sprint.com/alaska">sprint.com/alaska</a> . <b>Restrictions:</b> No activation bonus for FONCARD SM only accounts* <b>Restrictions:</b> For Sprint PCS plans of \$49.99 and higher only.*

\* Check "Terms and Conditions" for more information.

## Specialty Partners

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### EVERYDAY MILES

#### **THE FLOWER CLUB®**

Members can earn 10 Mileage Plan Miles per dollar on orders placed through The Flower Club®. Simply provide your Mileage Plan member number when placing your order. To order flowers in the U.S. and Canada, call 1-800-800-SEND (1-800-800-7363) or visit [alaska.flowerclub.com](http://alaska.flowerclub.com).

#### **FTD.COM**

Members can earn 10 Mileage Plan Miles per dollar with FTD.COM. Simply order at [ftd.com/alaskaairlines](http://ftd.com/alaskaairlines), or call 1-800-SEND-FTD (1-800-736-3383) and give promo code 5816.

#### **MASTERPARK**

Members presenting their Alaska Airlines Mileage Plan member number at participating Masterpark parking facilities will receive 50 miles for each day of parking. For details and MasterPark locations call (206) 444-0500.

#### **MILEAGE PLAN CRUISES**

Earn Mileage Plan Miles with Mileage Plan Cruises. Depending on the length of your cruise, you can earn up to 10,000 miles. Earn 1,500 miles on cruises of 1-5 nights; 3,000 miles on cruises of 6-8 nights; 5,000 miles on cruises of 9-12 nights; or 10,000 miles on cruises of 13 or more nights. Choose from the exciting collection of cruises offered by the World's Leading Cruise Lines<sup>SM</sup> including Carnival Cruise Lines, Holland America, Princess Cruises, Costa Cruises, Cunard Line, The Yachts of Seabourn and Windstar Cruises. Book your cruise at [mileage-plancruises.com](http://mileage-plancruises.com) or call 1-800-215-3796.

#### **MILEAGE PLAN SHOPPING**

Earn up to 8 Mileage Plan Miles per dollar for purchases made at over 100 brand name online stores including Eddie Bauer, Circuit City, Harry and David, Bose®, L.L.Bean, PETSMART.com, 1-800 CONTACTS, and more. We've searched the web for the best in online shopping, bringing you the finest in apparel, electronics, beauty, health, sports, toys and much more. Register today and start each of your shopping trips from [mileageplanshoppingmall.com](http://mileageplanshoppingmall.com) to earn Mileage Plan Miles.

#### **POINTS.COM**

With the Points Exchange through [points.com](http://points.com), Mileage Plan members can exchange miles and points from other loyalty programs (like travel, retail and online programs) into their Mileage Plan account, or exchange Mileage Plan Miles into other programs. For more information visit [points.com](http://points.com).

## Specialty Partners

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### EVERYDAY MILES

#### **SAFeway**

Earn miles for your grocery purchases at Safeway. Simply shop at participating Safeway locations in Alaska, Washington, Idaho or Montana and you'll earn 125 Mileage Plan Miles for every \$250 you spend. To earn miles you must be a Mileage Plan member and Safeway Club Card member. In order to earn Alaska Airlines Mileage Plan Miles with your Safeway Club Card, you must sign up to receive Mileage Plan Miles at a participating Safeway location. Participating stores are located in Washington, Idaho, Montana, and Alaska. All locations in those states are participating, with the exception of the following Washington locations: Longview, Vancouver, Kelso, Camas, Battleground, and Hazel Dell. Please allow four to six weeks for your Safeway Club Card application to be processed.

#### **SEATTLESBEST.COM**

Earn 3 Mileage Plan Miles for every dollar spent on coffee and other merchandise purchased online at [seattlesbest.com](http://seattlesbest.com). The [seattlesbest.com](http://seattlesbest.com) website features the entire selection of Seattle's Best Coffee's® whole bean and medium ground coffee plus a wide range of specialty coffee gifts and flavored coffees. To earn miles order online at [seattlesbest.com/alaska](http://seattlesbest.com/alaska).

# Bonus Miles

With Mileage Plan, there are many ways you can earn Bonus Miles in addition to your regular flight miles: \*\*

Activity	Bonus Miles Earned
<b>Premium Economy Class travel</b> Bonus Miles can be earned on tickets purchased for travel on British Airways Premium Economy Class.	<b>10% Bonus on actual flight miles</b>
<b>Business Class travel</b> Bonus Miles can be earned on tickets purchased for travel on American Airlines Business Class, British Airways Club WorldSM (Business) Class, Cathay Pacific Business Class, Continental Airlines Business and Business First Class, Lan Chile Business Class, Qantas Business Class, and Northwest Airlines/KLM World Business ClassSM.	<b>25% Bonus on actual flight miles</b>
<b>First Class travel</b> Bonus Miles can be earned on tickets purchased for travel on Alaska Airlines First Class, American Airlines First Class, British Airways First Class, Cathay Pacific First Class, Hawaiian Airlines First Class, KLM First Class, LanChile First Class, Northwest Airlines First Class, and Qantas First Class	<b>50% Bonus on actual flight miles</b>
<b>First ticket purchase at alaskaair.com*</b> Bonus Miles can be earned the first time you purchase a ticket at alaskaair.com.	<b>4,000 Bonus Miles</b>
<b>Every subsequent ticket purchase at alaskaair.com*</b> Bonus Miles can be earned every time you purchase a ticket at alaskaair.com.	<b>1,000 Bonus Miles</b>
<b>First time check-in with an Instant Travel Machine (ITM)</b> Bonus Miles can be earned the first time you check-in for your Alaska Airlines/Horizon Airflight at an ITM.	<b>1,000 Bonus Miles</b>
<b>Online mileage redemption</b> Bonus Miles can be earned each time you redeem a mileage award online at alaskaair.com	<b>1,000 Bonus Miles</b>
<b>Vacations purchase</b> Bonus Miles can be earned when you purchase an Alaska Airlines Vacation package at alaskaair.com.	<b>1,500 Bonus Miles</b>
<b>First Time Web Check-In</b> Bonus Miles can be earned the first time you check in for your Alaska Airlines/Horizon Air flight using 24-hour web check-in service at alaskaair.com.	<b>1,000 Bonus Miles</b>

## PROMOTION REGISTRATION

Throughout the year, Alaska Airlines and our partners offer numerous promotions to our Mileage Plan members. Most of them require pre-registration in order for you to receive the benefits of the offer. Information about promotion registration will generally be outlined wherever you read about or hear about a specific promotion. You will typically be directed to register through **alaskaair.com** or our Promotion Registration Line at **1-866-604-3275**. To register, you will need to provide your Mileage Plan account number and the registration code that is given wherever you read about or hear about the promotion. For further information about promotion registration, contact a Mileage Plan representative at **1-800-654-5669**.

\* Bonus Miles will be removed from your account if your ticket is refunded.

\*\* Earn 500 Bonus Miles for vacation packages not booked at alaskaair.com

# MILEAGE PLAN AWARD CHART

## ALASKA AIRLINES UPGRADE

## AMTRAK RAIL

CARRIER	DESCRIPTION	AWARD LEVEL	AWARD CODE	AWARD DESCRIPTION	CLASS OF SERVICE	AWARD LEVEL	AWARD CODE
ALASKA AIRLINES	ONE ONE-WAY FIRST CLASS UPGRADE VALID WITH ANY PURCHASED FARE	10,000 ONE WAY	ASUG	WITHIN CA OR WITHIN PACIFIC NW (MUST BE ON NORTHWEST CORRIDOR ROUTE ONLY)	COACH	5,000 PEAK	V2Y1 (Y859) 1
					COACH (FOR 2)	7,500 PEAK	V2Y2 (Y860) 1&2
<b>CONTINENTAL U.S. &amp; CANADA</b> ONE ROUNDTRIP TICKET WITHIN OR BETWEEN THE U.S. AND CANADA				ROUNDTRIP ON THE COAST STARLIGHT	COACH	15,000 PEAK	V2YC1 (Y861)
					COACH (FOR 2)	22,500 PEAK	V2YC2 (Y862) 2
ALASKA AIRLINES AND HORIZON AIR	50% DISCOUNT ON ANY ROUNDTRIP OR ONE-WAY PUBLISHED FARE UP TO \$250.	15,000 PEAK	AS50	ROUNDTRIP ON THE COAST STARLIGHT (STANDARD ROOM AND MEALS)	FIRST	20,000 SAVER 30,000 PEAK	V2F1 (Y866) V2F1 (Y863)
					FIRST (FOR 2)	30,000 SAVER 45,000 PEAK	V2F2 (Y867) 2, 4 V2F2 (Y864) 2
				ROUNDTRIP ON THE COAST STARLIGHT	FIRST (FOR 2) (DELUXE ROOM & MEALS)	75,000 PEAK	V2D2 (Y865) 2
AMERICAN AIRLINES	COACH BUSINESS FIRST	25,000 50,000 60,000	AAYCU AABCU AAPCU	ONE WAY COAST STARLIGHT/ALASKA AIRLINES TO POINT OF ORIGIN	COACH	20,000 SAVER 3, 4 25,000 PEAK	V2AY (Y868)
		CATHAY PACIFIC	COACH BUSINESS FIRST	35,000 50,000 70,000	CXYC(1) CXBC(1) CXFC(1)	ONE WAY COAST STARLIGHT/ALASKA AIRLINES TO POINT OF ORIGIN	FIRST-RAIL COACH-AIR (STANDARD ROOM & MEALS)
CONTINENTAL AIRLINES	COACH FIRST			25,000 45,000	COYCU(2) COBCU(2)	ONE WAY COAST STARLIGHT/ALASKA AIRLINES TO POINT OF ORIGIN	FIRST (FOR 2)
		HELLJET	COACH	20,000	JBYC	1. EXCLUDES COAST STARLIGHT EXCEPT BETWEEN SEATTLE AND EUGENE OR BETWEEN SACRAMENTO AND LOS ANGELES. 2. PASSENGERS MUST TRAVEL ON SAME ITINERARY. 3. BLACKOUT DATES APPLY FOR AIR PORTION. 4. BLACKOUT DATES APPLY FOR RAIL PORTION.	
NORTHWEST AIRLINES BETWEEN LOWER 48 & STATE OF ALASKA	COACH FIRST	30,000 55,000	NWYAK(2) NWFAC(2)	<b>HAWAII</b> ONE ROUNDTRIP TICKET BETWEEN NORTH AMERICA AND HAWAII			
NORTHWEST AIRLINES DOES NOT INCLUDE STATE OF ALASKA	COACH FIRST	25,000 50,000	NWYC1(2) NWF1(2)	CARRIER	CLASS OF SERVICE	AWARD LEVEL	AWARD CODE
				AMERICAN AIRLINES	COACH BUSINESS FIRST	40,000 60,000 80,000	AAYH AABH AAPH
				CONTINENTAL AIRLINES	COACH FIRST	40,000 65,000	COYH COBH
				NORTHWEST AIRLINES	COACH FIRST	40,000 80,000	NWYH1 NWFH1
				HAWAIIAN AIRLINES	COACH FIRST	40,000 80,000	HAYH HAFH
				ONE ROUNDTRIP INTER-ISLAND TICKET	COACH FIRST	10,000 20,000	HAYI HAFI
				<b>AUSTRALIA/NEW ZEALAND/SOUTH PACIFIC/FAR EAST</b> ONE ROUNDTRIP TICKET BETWEEN NORTH AMERICA AND AUSTRALIA, NEW ZEALAND, THE SOUTH PACIFIC OR THE FAR EAST			
				CARRIER	CLASS OF SERVICE	AWARD LEVEL	AWARD CODE
				BRITISH AIRWAYS	COACH PREMIUM COACH BUSINESS FIRST	100,000 115,000 125,000 150,000	BAYF1 BAPF BABF1 BAFF1 AUSTRALIA & FAR EAST
				CATHAY PACIFIC	COACH BUSINESS FIRST	80,000 100,000 135,000	CXYAN CXBAN CXFAN
				HAWAIIAN AIRLINES	COACH FIRST	80,000 100,000	HAYS HAFS SOUTH PACIFIC
				QANTAS AIRWAYS	COACH BUSINESS FIRST	80,000 105,000 135,000	QFK1 QFD1 QFA1 AUSTRALIA & NEW ZEALAND
				ONE ROUNDTRIP TICKET BETWEEN DESTINATIONS IN AUSTRALIA/NEW ZEALAND	COACH BUSINESS	10,000 30,000	QFKADD* QFDADD**
				QANTAS AIRWAYS			

1. BETWEEN NEW YORK (JFK) AND VANCOUVER ONLY
2. NORTHWEST AND CONTINENTAL AWARDS REQUIRE A SATURDAY NIGHT STAY

## WITHIN STATE OF ALASKA

ONE ROUNDTRIP TICKET

CARRIER	CLASS OF SERVICE	AWARD LEVEL	AWARD CODE
ERA AVIATION	COACH	10,000 SAVER 15,000 PEAK	7H1
PENAIR	COACH	15,000 SAVER 20,000 PEAK	KS1

## MEXICO

ONE ROUNDTRIP TICKET BETWEEN NORTH AMERICA AND MEXICO

CARRIER	CLASS OF SERVICE	AWARD LEVEL	AWARD CODE
ALASKA AIRLINES	50% DISCOUNT ON ANY ROUNDTRIP OR ONE-WAY PUBLISHED FARE UP TO \$250.	15,000 PEAK	AS50
	COACH	30,000 SAVER 60,000 PEAK	ASYM1
	FIRST	60,000 SAVER 120,000 PEAK	ASFM1
AMERICAN AIRLINES	COACH BUSINESS FIRST	40,000 60,000 80,000	AAYM AABM AAPM
	CONTINENTAL AIRLINES	COACH FIRST	40,000 65,000
NORTHWEST AIRLINES	COACH FIRST	40,000 65,000	NWYM NWFM

\*ONE INTER-AUSTRALIAN CITY ADD-ON IN COACH, PER PERSON. | \*\*ONE INTER-AUSTRALIAN CITY ADD-ON IN BUSINESS CLASS, PER PERSON.

# MILEAGE PLAN AWARD CHART

## EUROPE

ONE ROUNDTRIP TICKET BETWEEN NORTH AMERICA AND THE EUROPE

## ASIA

ONE ROUNDTRIP TICKET BETWEEN NORTH AMERICA AND ASIA

CARRIER	CLASS OF SERVICE	AWARD LEVEL	AWARD CODE	CARRIER	CLASS OF SERVICE	AWARD LEVEL	AWARD CODE
AMERICAN AIRLINES	COACH	40,000	AAYEL OCT. 16 - MAY 14	AMERICAN AIRLINES	COACH	50,000	AAYAL OCT. 1-APR. 30
	COACH	60,000	AAYEH MAY 15 - OCT. 15		COACH	65,000	AAYAH MAY 1-SEP. 30
	BUSINESS FIRST	90,000 125,000	AABE AAFE		BUSINESS FIRST	90,000 125,000	AABA AAFA
BRITISH AIRWAYS	COACH	50,000	BAYEA OCT. 1 - APR. 30	CONTINENTAL AIRLINES INCLUDES MID-PACIFIC AND S PACIFIC	COACH	60,000	COYA
	COACH	65,000	BAYEB MAY 1 - SEP. 30	FIRST	120,000	COBA	
	PREMIUM COACH	70,000	BAPEL OCT. 1 - APR. 30	CATHAY PACIFIC	COACH BUSINESS FIRST	60,000 90,000 120,000	CXYA CXBA CXFA
	PREMIUM COACH	85,000	BAPEH MAY 1 - SEP. 30		NORTHWEST AIRLINES	COACH BUSINESS	60,000 90,000
	BUSINESS	90,000	BABEL OCT. 1 - APR. 30	CATHAY PACIFIC INTRA-ASIA	COACH BUSINESS FIRST	25,000 45,000 55,000	CXYIA CXBIA CXFIA
	BUSINESS	120,000	BABEH MAY 1 - SEP. 30		CATHAY PACIFIC BETWEEN HONG KONG & INDIA/MIDDLE EAST	COACH BUSINESS FIRST	45,000 60,000 90,000
	FIRST	125,000	BAFEL OCT. 1 - APR. 30	CATHAY PACIFIC BETWEEN HONG KONG & EUROPE/AFRICA	COACH BUSINESS FIRST	60,000 85,000 140,000	CXYHE CXBHE CXFHE
	FIRST	140,000	BAFEH MAY 1 - SEP. 30	CATHAY PACIFIC BETWEEN HONG KONG & AUSTRALIA/NEW ZEALAND	COACH BUSINESS FIRST	45,000 60,000 90,000	CXYHA CXBHA CXFHA
CONTINENTAL AIRLINES	COACH FIRST	50,000 100,000	COYE COBE				
NORTHWEST AIRLINES/KLM	COACH BUSINESS	50,000 80,000	NWYEA NWBE1				
ONE ROUNDTRIP TICKET WITHIN EUROPE	COACH	50,000	KLYWE1				
NORTHWEST AIRLINES/KLM	BUSINESS	140,000	KLBE1				

## AFRICA/MIDDLE EAST/INDIA

ONE ROUNDTRIP TICKET BETWEEN NORTH AMERICA AND DESTINATIONS NOTED

CARRIER	CLASS OF SERVICE	AWARD LEVEL	AWARD CODE
BRITISH AIRWAYS	COACH	100,000	BAYA1 AFRICA, MIDDLE EAST, INDIA
	PREMIUM COACH	120,000	BAPA AFRICA, MIDDLE EAST, INDIA
	BUSINESS	140,000	BABA1 AFRICA, MIDDLE EAST, INDIA
	FIRST	160,000	BAFA1 AFRICA, MIDDLE EAST, INDIA
CATHAY PACIFIC	COACH	100,000	CXY1 AFRICA, MIDDLE EAST, INDIA
	BUSINESS	125,000	CXB1 AFRICA, MIDDLE EAST, INDIA
	FIRST	140,000	CXF1 AFRICA, MIDDLE EAST, INDIA
NORTHWEST AIRLINES & KLM	COACH	90,000	KLVEAP1 ARABIAN PENINSULA, MIDDLE EAST OR NORTH/CENTRAL AFRICA
	BUSINESS	125,000	KLBA1 ARABIAN PENINSULA, MIDDLE EAST OR NORTH/CENTRAL AFRICA
	COACH	100,000	KLYSA1 INDIA, SOUTH AFRICA
	BUSINESS	140,000	KLBSA1 INDIA, SOUTH AFRICA

## CARIBBEAN

ONE ROUNDTRIP TICKET BETWEEN NORTH AMERICA AND THE CARIBBEAN

CARRIER	CLASS OF SERVICE	AWARD LEVEL	AWARD CODE
AMERICAN AIRLINES	COACH	40,000	AAYC
	BUSINESS	60,000	AABC
	FIRST	80,000	AAPC
CONTINENTAL AIRLINES	COACH BUSINESS	40,000 65,000	COYM COBM
NORTHWEST AIRLINES	COACH	40,000	NWYCB
	FIRST	65,000	NWFCB

## LATIN AMERICA

ONE ROUNDTRIP TICKET BETWEEN NORTH AMERICA AND CENTRAL OR SOUTH AMERICA

CARRIER	CLASS OF SERVICE	AWARD LEVEL	AWARD CODE
AMERICAN AIRLINES	COACH	35,000	AAYCA CENTRAL AMERICA, COLOMBIA, PERU, EQUADOR OR VENEZUELA ONLY
	BUSINESS	60,000	AABCA CENTRAL AMERICA, COLOMBIA, PERU, EQUADOR OR VENEZUELA ONLY
	FIRST	80,000	AAFCA CENTRAL AMERICA, COLOMBIA, PERU, EQUADOR OR VENEZUELA ONLY
	COACH	40,000	AAYSL TO DEEP S. AMERICA OR BETWEEN C.AMERICA AND DEEP S. AMERICA MAR.1-MAY 31 AUG.16-NOV.30
	COACH	60,000	AAYSH TO DEEP S. AMERICA OR BETWEEN C.AMERICA AND DEEP S. AMERICA DEC.1-FEB 29 JUN.1-AUG.15
	BUSINESS	90,000	AABS TO DEEP S. AMERICA OR BETWEEN C.AMERICA AND DEEP S. AMERICA
	FIRST	125,000	AAFS TO DEEP S. AMERICA OR BETWEEN C.AMERICA AND DEEP S. AMERICA
	COACH	40,000	COYC TO CENTRAL AMERICA
	FIRST	80,000	COFC TO CENTRAL AMERICA
	COACH	40,000	COYSA TO S. AMERICA NOT VALID FROM CENTRAL AMERICA
CONTINENTAL AIRLINES	FIRST	75,000	COBSA TO S. AMERICA NOT VALID FROM CENTRAL AMERICA
	COACH	40,000	LAYS1 MAR.15-JUN.30 AUG., OCT. 6 NOV.
	COACH	50,000	LAYSH JAN. 1-MAR. 14, JUL., SEPT. 6 DEC.
LANCHILE	BUSINESS FIRST	75,000 100,000	LABS LAFS
	COACH BUSINESS FIRST	25,000 40,000 50,000	LAYIS LABIS LAFIS

## Buying Miles

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### INSTANT MILES

Want to redeem an award, but don't have enough miles in your Mileage Plan account? Through the Alaska Airlines Instant Miles program, you can purchase up to 10,000 miles per transaction toward your next award.

Instant Miles cost just \$25 per 1,000 miles. Applicable taxes of 7.5% Federal Excise Tax and 7% GST (Canadian residents only) are not included. No need to wait – take that dream vacation today! To purchase miles, go to [alaskaair.com](http://alaskaair.com). Click on "Mileage Plan" then select "Buy Miles."

### GIFT MILES

Wondering what to get that special someone? We have a suggestion that will make your shopping just that much easier — the gift of travel! Through our Gift Miles program, you can purchase Mileage Plan Miles in set increments between 1,000 and 10,000 miles for your favorite nephew or the client who has everything. Purchase Gift Miles online at [alaskaair.com](http://alaskaair.com). Click on "Mileage Plan" then select "Buy Miles." Gift Miles cost just \$25 per 1,000 miles. Applicable taxes of 7.5% Federal Excise Tax and 7% GST (Canadian residents only) are not included.

## Charity Programs

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### CHARITY MILES

Through our Charity Miles program, Mileage Plan members can donate miles to a collective Mileage Plan account designated to benefit specific charities including the Make-A-Wish Foundation, AirLifeLine, The Fred Hutchinson Cancer Research Center, The Alaska's Children's Trust, the American Red Cross, and several other social service agencies. The charities may then use these donated miles to request airline tickets to help someone reach urgent medical attention or help grant a special wish to a seriously ill child. Your generosity can make a difference in someone's life. Please join us in supporting these worthwhile organizations. For more information or to donate miles, please contact the Alaska Airlines Mileage Plan at 1-800-654-5669.

## Other Programs

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### E-STATEMENTS

Effective March 2004, Alaska Airlines will no longer mail paper Mileage Plan statements. You may continue to receive your Mileage Plan account activity and special offers each month by subscribing to E-Statements. When you subscribe to E-Statements you'll also receive important account-specific communications via e-mail in addition to your statement. In your monthly E-Statement you'll find:

- Key Mileage Plan information including Miles Earned, Miles Redeemed, and Current Balance
- Links to all kinds of services available at [alaskaair.com](http://alaskaair.com)— from buying tickets to current Mileage Plan promotions
- News and offers from Alaska Airlines, Horizon Air, and partner airlines
- Progress bars that show progress in earning or renewing MVP or MVP Gold status
- Details of every flight, hotel stay, car rental, Mileage Plan partner activity, and award redemption in your statement period
- The latest deals from over 50 Mileage Plan partners
- Exclusive program information
- A link to the online version of the Traveler newsletter

To subscribe, you need both a Mileage Plan account and a MyAlaskaAir account.

**Subscribe today at [alaskaair.com/E-Statements](http://alaskaair.com/E-Statements).**

### MY ALASKA AIR

MyAlaskaAir offers an easy, time-saving experience that is securely accessible from any computer. MyAlaskaAir expedites your [alaskaair.com](http://alaskaair.com) purchase by eliminating the need to re-enter information when booking reservations and in Mileage Plan account lookups. Sign up today at [alaskaair.com](http://alaskaair.com). Select "More" then "MyAlaskaAir."

## ABOUT YOUR MEMBERSHIP

In addition to the information provided elsewhere in these Program Guidelines, the following terms and conditions apply.

Alaska Airlines reserves the right to change Mileage Plan terms, conditions, partners, mileage credits and/or award levels. With prior notice, Alaska Airlines may raise award levels or lower mileage levels or add an unlimited number of blackout dates. Also, certain destinations may be restricted to members for mileage credit and/or award use. Furthermore, Alaska Airlines reserves the right to terminate the Mileage Plan program with advance notice.

Alaska Airlines is not responsible for Travel Partner withdrawals from the program or for award cancellations due to Travel Partner withdrawals, discontinued Alaska Airlines or Travel Partner service, or award or mileage accrual cancellations for any reason.

Mileage Plan program, awards, tickets and cities served are subject to change with or without notice. Alaska Airlines and Mileage Plan assume no liability for these changes.

Mileage Plan program (including redemption of mileage awards) is subject to interruption and/or cancellation in the event of war, natural disaster, labor strikes, government orders, bankruptcy, reorganization or mergers and similar or different events beyond the control of Alaska Airlines or its Travel Partners under this program.

Alaska Airlines Mileage Plan and the Program Guidelines by which it is administered are subject to additions, deletions or revisions at any time. Alaska Airlines reserves the right to interpret and apply the policies and procedures communicated in the Program Guidelines. All determinations by Alaska Airlines, including determinations of authenticity and proper authorization of award redemption and change requests, shall be final and conclusive in each case.

Alaska Airlines reserves the right to terminate membership in Mileage Plan, to cancel all previously accumulated mileage and to confiscate any certificates or tickets of any member if, in Alaska Airlines' sole judgment, such member has violated any provision of eligibility for mileage accumulation, award usage or other terms governing Alaska Airlines Mileage Plan.

Any person selling, purchasing or bartering award certificates, award travel, upgrade certificates, companion certificates, Board Room passes or mileage credit will be liable for payment of full fare travel obtained and for damages, attorney fees and court costs. In addition this will result in termination of membership in the Mileage Plan, cancellation of all previously accumulated mileage and confiscation of any certificates or tickets and/or cancellation of award reservations.

At Alaska Airlines, we value your privacy and work to protect the personal information you share with us as a Mileage Plan member. We may from time to time make lists of Mileage Plan member names and mailing addresses available to Mileage Plan partners so that they may mail you information about products and services that may interest you. If you do not want to receive such information, please let us know by sending an e-mail to [Opt.Out@AlaskaAir.com](mailto:Opt.Out@AlaskaAir.com) or writing to us at: Alaska Airlines Mileage Plan, P.O. Box 24948, Seattle, WA 98124. Please be sure to include your name, address, telephone and Mileage Plan account number in your correspondence. Or you may call Mileage Plan at 1-800-654-5669. For your protection, we do not share Mileage Plan member phone numbers or e-mail addresses with anyone outside of Alaska Airlines, and do not share member names and mailing addresses with anyone other than Mileage Plan partners. We also do not share names and addresses of Mileage Plan members that we know or believe to be under age 18 with anyone outside of Alaska Airlines.

Mileage Plan is open to any individual and is subject to federal, state and local laws regarding taxation of or participation in frequent traveler programs.

Each individual, including family members, must enroll separately.

A member who is enrolled in more than one frequent traveler program may not receive mileage credit in more than one program for the same activity. Transferring of mileage from one frequent traveler program to another is not permitted, except via the [points.com](https://www.points.com) [pointsxchange](https://www.pointsxchange.com).

In the event of a disputed award benefit or mileage accrual, Alaska Airlines or any Mileage Plan partner's liability will be limited to the equivalent of the denied accrual or benefit.

Paper Mileage Plan statements are not mailed to Mileage Plan members. Members may subscribe to E-Statements at [alaskaair.com](https://alaskaair.com) to receive an electronic version of their statement monthly via email. Please call the Mileage Plan service center for any updates to your Mileage Plan account.

We are unable to provide copies of previously issued E-Statements. Detailed account activity from previous months is available at [alaskaair.com](https://alaskaair.com).

Alaska Airlines reserves the right to cease mailing Mileage Plan program updates, E-Statements and related materials to any Mileage Plan member who has not accumulated mileage for a 30-day period.

If an account is inactive for longer than three years, the account may be deleted from the member files and the number reassigned. Once mileage has been deleted from an account, it will not be reinstated.

Mileage Plan partners and partner locations are subject to change and/or termination with or without notice by Alaska Airlines or its partners. Alaska Airlines assumes no liability for these changes.

For the latest changes and information about the Alaska Airlines Mileage Plan, go to [alaskaair.com](https://alaskaair.com) and select "Mileage Plan," then "More" and "Program Guidelines."

## EARNING MILEAGE PLAN MILES

Mileage will be accrued only to the Mileage Plan account of the individual who actually travels and whose name appears on the passenger flight coupon, hotel receipt/folio, or car rental agreement. Altered coupons will not be accepted for credit. Pooling or combining of mileage by different individuals (including family members) is not permitted, regardless of who purchased the airline ticket(s), car rentals or hotel stays or the quantity purchased.

To receive mileage credit for any promotions or bonus mileage offers, the members' Alaska Airlines Mileage Plan account must also accrue the accompanying flight miles.

All miles must be posted to an Alaska Airlines Mileage Plan account to qualify for MVP or MVP Gold status. When using your benefits associated with MVP or MVP Gold status, including First Class upgrades, you may not accrue miles in a frequent flier program other than Mileage Plan.

Accrued mileage and award certificates do not constitute personal property of the member. Neither accrued mileage nor award certificates are transferable upon death, as part of a domestic relations matter or otherwise by operation of law.

It is the responsibility of the member to retain passenger receipts, boarding passes, hotel receipts and car rental agreements until

mileage credit is posted and appears on a membership statement. The member must notify Mileage Plan of any discrepancies within one year of the activity date.

Past date crediting is only valid for up to one year from the date of travel activity. No mileage will be given for activity prior to enrollment in the Mileage Plan program.

Retroactive credit requests for travel on Alaska Airlines or Horizon Air may be made online at [alaskaair.com](http://alaskaair.com).

Requests for partner retroactive mileage credit must include member name, Mileage Plan account number and the documentation specified below. Requests must be sent by mail or faxed to Mileage Plan. Please allow at least two statement periods for requested credit to appear on your statement.

For airline mileage credit, please send or fax boarding passes and a copy of your ticket or electronic confirmation letter which includes the dates, flight numbers, fare amount, class of service and origin and destination. For car rental mileage credit, include a copy of your rental receipt, date and location of rental. For hotel stay mileage credit, include a copy of your hotel receipt/ folio showing check-in date and hotel location. All documentation must be legible and include the full legal name of the traveler (initials are not acceptable) and the dollar value of the transaction. Mileage accumulation for travel on Alaska Airlines or any of its participating travel partners does not apply to unused, free or non-revenue, reduced industry rates, special group rate, charter, consolidator rates, bulk, cruise package rates, sold or bartered tickets, Bonus Travel Tickets, Denied Boarding Compensation tickets, two-for-one companion tickets or tickets that do not display a fare. Some subcontract service flights are not eligible for mileage credit. Alaska Airlines reserves the right to determine the eligibility of new fare types for mileage credit as they become available.

Mileage Plan members will receive mileage credit based on the nonstop mileage between the origin and destination indicated on the ticket. When travel involves connecting flights with a change of flight numbers, members will receive mileage credit for each flight segment. A flight segment is defined as travel with the same flight number between any two points, regardless of any intermediate stops.

Mileage credit is determined by operating carrier and will not apply to flights operated by non-partner airlines.

If a member is rerouted on another carrier due to an Alaska Airlines or Travel Partner flight cancellation for operational reasons which occurred on the day of travel, the member may earn mileage credit for the original itinerary by mailing or faxing the original passenger receipt and boarding pass, along with a brief explanation to Mileage Plan. Mileage will not be credited if a voluntary flight change is made on another carrier due to a delay by Alaska Airlines or an airline partner.


Mileage credit will not be awarded for flight cancellations due to any condition which Alaska Airlines or its Travel Partners cannot control, including, but not limited to, weather delays and cancellations.

#### **AT&T Wireless**

Requires new activation, credit approval, minimum one-year contract, \$36 activation fee, and compatible device. A \$175 cancellation fee applies for early cancellation. Not available in all areas. Offer not valid on AT&T Free2Gosm Wireless service. Please allow 10 weeks for Mileage Plan Miles to be posted to your account. Must be an AT&T Wireless customer at time of mileage posting to receive this offer. This offer is only available

through [www.attwireless.com/alaskaairlines](http://www.attwireless.com/alaskaairlines) or by calling 1-800-313-6721. This offer is not available through AT&T Wireless Retail locations or AT&T Wireless Authorized Dealers. All terms and conditions of the Alaska Airlines Mileage Plan program apply.

#### **Awards for Mortgage and Real Estate**

<sup>†</sup>Restrictions apply, please see terms and conditions located at [www.awardsformortgageandrealstate.com/alaska](http://www.awardsformortgageandrealstate.com/alaska). Home loan applications or requests for other services submitted through any other phone number, online site, or branch office not listed herein, are not eligible to earn miles in this program. Loans subject to credit approval and collateral evaluation. Home equity miles are earned only on the initial advance on the closing date. Multiple services bonus is only available on first mortgage and real estate buy/sell transactions closed within 180 days of each other. Miles earned for real estate services is based on a standard minimum six percent real estate commission split evenly between listing and selling broker and is void where prohibited by state law. Discounted real estate commissions will result in pro-rated adjustment in the number of miles earned. Eligibility requires use of real estate agents, lenders, van line agents participating in the program. Program rules may be changed at any time without notice. Participating lenders are Equal Housing Lenders. 

#### **Bank of America**

##### **Credit/Check Cards**

Earn one mile for every dollar of purchases less any purchase credits other than payments ("Net Purchases"). With the Signature or Platinum Card, earn double miles on the dollar amount of Net Purchases of Alaska Airlines/Horizon Air ticket and vacation purchases. Alaska Airlines or Horizon Air tickets sold through a travel agency as part of a cruise or tour package other than an Alaska Airlines Vacations® package do not qualify for double purchase miles. Your Visa card will be automatically enrolled in Mileage Plan Dining by iDine and a Welcome Kit will be sent to you explaining your restaurant dining earning opportunities. Earn up to 10 miles per dollar spent at select restaurants. For a complete list of participating restaurants, visit [www.mileageplan.idine.com](http://www.mileageplan.idine.com). Miles will be posted from Mileage Plan Dining and will be reflected on your Mileage Plan statement. Cardmembers earn up to 100,000 miles on the Gold Card or 50,000 miles on the Classic Card each calendar year based on net purchases. There is no limit to the number of miles to be earned with a Signature or Platinum Card. Miles are not earned on cash advances, balance transfers, fees, finance charges, late fees or other charges. All miles earned on the account will be credited to the primary cardmember's Alaska Airlines Mileage Plan account. No miles are earned if the Account is in default as defined in the Cardmember Agreement. We may change, add or delete terms of your account including but not limited to the benefits listed above. Other terms and conditions may apply as stated in the Cardmember Agreement.

The \$50 companion certificate entitles the cardholder to purchase one round-trip companion ticket for \$50 on Alaska Airlines and/or Horizon Air when traveling with another passenger on a paid published airfare on the same itinerary, booked at the same time. Mileage credit and First Class upgrades are allowed on this offer.

Passenger is responsible for all applicable taxes, fees and surcharges. Fare does not include airport passenger-facility charges of up to \$18 (amount depends on itinerary); Federal segment tax of \$3.00 per segment (takeoff and landing), and September 11th Security Fee of up to \$10 (\$2.50 per enplanement). In addition, fare to Mexico or Canada does not include the following; To Mexico: U.S International departure and transportation taxes of up to \$58, Mexico visitors tax of

\$20 (fluctuates with Dollar-Peso exchange rate). To Canada: Canadian airport improvement fee (varies by airport), U.S. immigration fee of \$6. Taxes and fees subject to change.

Alaska Airlines Board Room passes can be used at Alaska Airlines Board Rooms at select airports: Seattle, Los Angeles (LAX), San Francisco, Portland, and Anchorage. Alaska Airlines reserves the right to revise Board Room hours of operation and limit the number of guests per room based on occupancy restrictions or adverse conditions at individual airport locations. Guest pass does not include guest or conference room privileges. Board Room passes are non-transferable.

Additional restrictions may apply. Certificates will be sent to you approximately 4-6 weeks after your account is opened. Bonus Miles will be applied to your Alaska Airlines Mileage Plan approximately 6 weeks after your account is opened.

If you are not a current Alaska Airlines Mileage Plan member, Alaska Airlines will enroll you into the Alaska Airlines Mileage Plan program when you become a cardmember. Alaska Airlines has the sole responsibility for the Mileage Plan program, which is subject to amendment or termination at any time. See Program Guidelines Award Chart for details regarding award mileage requirements. Credit Subject to approval. Alaska Airlines credit card is issued by Bank of America, N. A. (USA), a subsidiary of Bank of America corporation.

#### **Car Rentals**

Mileage will not be credited for free or discounted rentals or in conjunction with inclusive tour packages.

Cars must be rented in the member's name to earn mileage credit and only one designated Mileage Plan member is eligible to receive mileage credit per rental. Consecutive days at the same location constitute one rental period and each rental at the same location must begin at least 24 hours from previous rental return time. Only one rental per period at the same location will earn mileage credit.

#### **Diners Club**

The Mileage Plan will receive a tape from Diners Club approximately every week. Therefore, the requested transfer of points will take between 2 to 4 weeks to post.

(1) Account must be open and current to redeem Club Rewards points. A fee for redemption applies. See Club Rewards website for terms and conditions. Offers and benefits are subject to change without notice.

(2) For each month in which you make a qualified charge (excludes annual fee, cash advances and insurance charges) to your Diners Club Charge Card Account, a Bonus Mileage award will appear on your following month's statement in the form of 2,000 Club Rewards® points. This special Bonus offer is good throughout your entire first year as a Diners Club Charge Card Cardmember.

#### **Bank of America Home Mortgage/Line of Credit**

First mortgage mileage credit rounded down to the nearest \$10,000 in loan amount. One mileage award per transaction. Home equity lines of credit available in AZ, AR, CA, DC, FL, GA, ID, IL, IA, KS, MD, MO, NV, NM, NC, OK, OR, SC, TN, VA and WA. Home equity loans available in TX. Mortgage loans available in all 50 states and D.C. Mileage Plan Miles for mortgage program available only through the toll free number indicated in this booklet. This offer can not be combined with any other offer. Please allow six to eight weeks for receipt of Bonus Mileage. Terms and conditions are subject to change without notice.

#### **Hotel Partners**

With Hotel Partners, only one designated Mileage Plan member is eligible to receive Mileage Plan Miles per stay, regardless of the number of nights or rooms purchased. A single stay is defined as any one period of consecutive days as a registered guest, regardless of the number of check-ins or check-outs. Hotel folios must indicate the name of the Mileage Plan member who is requesting credit. Mileage credit does not apply on complimentary stays, discounted stays, travel industry coupons and awards or conference and banquet rooms. Participating hotel properties reserve the right to determine the eligibility of new room rates as they become available. Mileage earning in hotel loyalty programs varies by partner. Contact specific partner for details.

#### **ShareBuilder**

An Active Account is defined as an account that conducts at least one ShareBuilder transaction every month. Mileage Plan Members can earn up to a maximum of 10,000 Mileage Plan Miles through the Mileage Plan ShareBuilder program. Offer available to U.S. residents only. You must have a US Tax ID (Social Security Number) to open a ShareBuilder Account. Not valid with any other offers. ShareBuilder and Alaska Airlines reserve the right to terminate this offer at any time.

ShareBuilder is offered through ShareBuilder Securities Corporation, member NASD/SIPC, a subsidiary of Netstock Corporation. ShareBuilder Securities Corporation is a registered broker/dealer that is not affiliated with Alaska Airlines. See website for complete brokerage information including fees for Real-Time trades. Questions about and access to Mileage Plan ShareBuilder must be directed to [customercare@sharebuilder.com](mailto:customercare@sharebuilder.com) or call direct at 1-866-SHRBLDR between 5am and 6pm Pacific Time, Monday through Friday.

#### **Sprint**

New Sprint customers and residential Dial-1 calls only. In-state rates may be higher, call 1-800-880-6171 for details. U.S. residents only. Residents of Alaska are excluded. Restrictions may apply. 2,500 Bonus Miles will be deposited into your Mileage Plan account four to six weeks after your first and sixth Sprint invoices of \$1 or more. Limit one 5,000-mile bonus per household. Promotion subject to change. Not valid with any other offers.

Mileage Plan members earn five miles for every long-distance dollar spent on calls made from home or with the Sprint FONCARDISM. MVP and MVP/Gold members earn seven miles per dollar spent. Excludes taxes, credits, operator services, fees and surcharges. Be sure to have your Mileage Plan member number available when you call.

Mileage credit does not apply for access charges, directory assistance charges, line and installation charges, monthly fees, taxes or promotional discounts. Mileage credit is not eligible for corporate or other business subscribers. Contact Sprint Customer Service at 1-800-880-6171 with questions pertaining to your Sprint account.

### **USING MILEAGE PLAN MILES**

#### **Award Travel**

Passenger is responsible for the following taxes and fees on award travel: September 11th Security Fee of \$2.50 per enplanement (up to \$10). Additionally to Mexico: U.S. immigration user fee of \$7, U.S. APHIS fee of \$3, U.S. international transportation tax of \$27, Mexican international departure tax of up to \$22, Mexican tourism tax of \$19 (fluctuates with dollar-peso exchange rate). Additionally to Canada: Canadian airport improvement fee (varies by airport), Canadian security fee of \$9, U.S. immigration fee of \$7.

#### For Award Travel on Alaska Airlines or Horizon Air

- ONLINE AWARDS - For round trip award travel on Alaska Airlines or Horizon Air, you can now book online and earn 1,000 Bonus Miles! Simply go to [alaskaair.com](http://alaskaair.com) to book your Online Award reservation and the \$60.00 express fee will be waived.
- Or, if not booking online, call Alaska Airlines at 1-800-252-7522 or Horizon Air at 1-800-547-9308 anytime, 7 days a week, 24 hours a day.
- \$60.00 fee applies to all requests made less than 3 weeks prior to departure.
- Mileage deducted at time reservation is made, & electronic award ticket issued.
- ITM check-in available (Bonus Miles do not apply), web check-in.
- Service fees, redeposit fees may apply.
- SAVER space is limited, and subject to blackout dates.
- Applicable taxes and fees will be collected at time of ticketing.

#### For Award Travel on any of our Partner Airlines

- Call the Partner Desk at 1-800-307-6912, 24 hours a day, seven days a week. For Qantas call 1-800-227-4500.
- \$60.00 fee applies to all requests made less than 3 weeks prior to departure.
- Mileage deducted at time reservation is made; to obtain ticket, please discuss ticketing options with Reservation Agent.
- OR request award space on-line at [alaskaair.com](http://alaskaair.com) and fill out the "partner award request form".
- Service fees, redeposit fees may apply.
- Please plan ahead, SAVER space is limited and controlled by partner airline.
- Blackout dates may apply.
- Once ticketed, only date and time changes are permitted and a \$50.00 fee applies.

Effective March 30, 2004, awards booked on American Airlines, Continental Airlines, Hawaiian Airlines, KLM, and Northwest Airlines will be issued electronically. Awards booked on British Airways, Cathay Pacific, Lan Chile, and Qantas will still be issued via paper ticket. All awards will be ticketed at the time the reservation is made. You may redeposit the award back into your Mileage Plan account or make a change to the award within three days of ticketing at no cost. After three days, a fee of \$50 will apply for any redeposits or changes to an award (including date and time changes).

You may hold an award for up to three days. If you do not call to cancel the award within three days, it will be automatically cancelled. (If traveling on British Airways, Lan Chile, Qantas or Cathay Pacific, you will be automatically issued and mailed a paper ticket.) If you do not have enough miles for an award at the time of reservation, you may still request that the award be held for up to three days. Within that three-day period, you will need to purchase Instant Miles at [alaskaair.com](http://alaskaair.com) and then call Reservations or the Partner Desk to have the award ticketed. If you do not call back within three days, your award will be cancelled.

If you have lost your paper ticket, please contact our Reservations office to report it. A 60.00 fee will be charged for replacement.

Full mileage balance for award redeemed must be in account in order to ticket flight reservations. All awards must be ticketed by Alaska Airlines either through reservations, airport ticket counter, city ticket office, or when booking award online. Electronic award option not available for Upgrades or for travel on Amtrak or Partner Airlines. For Amtrak requests please contact the Mileage Plan office at 1-800-654-5669

Once issued, all Mileage Plan awards and award tickets are the responsibility of the member. Alaska Airlines is not responsible for tickets lost in the mail. Service fees will apply for replaced, extended, redeposited or exchanged award tickets.

Award Tickets issued against the certificate have no cash value and are not refundable.

Waitlisting is not allowed on award travel.

Passengers whose itineraries are interrupted due to irregular operations while traveling on a Mileage Plan award ticket will be rerouted on the ticketed airline. Benefits received under the Alaska Airlines Mileage Plan may be subject to taxes. Any such tax is the sole responsibility of the recipient.

Alaska Airlines and its Travel Partners reserve the right to levy charges in conjunction with awards for certain free or discounted air tickets, including without limitation security fees, customs user fees, departure taxes, local airport user fees and fuel charges (where applicable).

The AS50 Peak award is valid for a 50 percent discount, up to \$250, off any published Alaska Airlines, Horizon Air or Alaska-Horizon joint fares (excluding two-for-one companion fares). Complimentary upgrades can not be used with the AS50.

Alaska Airlines Saver and Peak awards, excluding AS50 awards, allow for travel originating from a city served by ERA or PenAir, as long as the ERA or PenAir city is the point of origin, and Alaska Airlines does not also serve that city. Travel is also allowed to/from an American Eagle city, or between Seattle, WA and Moses Lake, WA on Big Sky Airlines. Speak to a Reservation agent for ticketing options.

For members redeeming an airline partner award who originate from a city not served by that partner, connecting travel is provided solely by Alaska Airlines or Horizon Air to the nearest U.S. or Canadian city served by that airline. Connecting flights should be requested and reserved at the time the award travel is booked. Travel is for connection purposes only and subject to availability and Alaska Airlines/Horizon Air blackout dates.

Travel to and from international destinations is subject to foreign government approvals, restrictions and passport/ visa requirements. International documentation requirements, departure taxes and airport user fees, if any, are the responsibility of the member and his or her travel companions.

Infants traveling with award passengers to international destinations are subject to an additional fee at the point of departure. International tariff laws require all infants to be individually ticketed.

For international travel, the traveler's name on the award ticket and in the reservation must match exactly the name as issued on his or her passport.

Award Travel space is limited and subject to blackout dates. For a \$50.00 standard service fee, the following changes may be made to unexpired Mileage Plan awards: exchange for an alternate award or redeposit of mileage for unused awards. Please allow at least three weeks for processing for paper tickets. Service fees are non-refundable and can be charged to a major credit card.

Award certificates may be reassigned to the member without a service fee if the designated traveler is unable to travel.

Alaska Airlines/Horizon Air awards apply to one-way, roundtrip or open jaw itineraries. One enroute stopover at an eligible city is allowed on roundtrip itineraries. An exception allowing a circle trip is permitted when travel is between Alaska and the lower 48 and a stopover occurs in Southeast Alaska. No stopovers are allowed on open jaw itineraries. Other routings vary by partner.

**Blackout Dates – Alaska Airlines Saver Awards - 2004:** From United States, Canada to United States, Canada: Nov. 24, 28; Dec. 26; From United States, Canada to Mexico: Feb. 12-14; Mar. 20-21, 27-28; Apr. 3-4, 10-11, 17-18; Nov. 19-21; Dec. 18-19, 25-26; From Mexico to United States, Canada: Feb. 21-23; Mar. 27-28; Apr. 3-4, 10-11, 17-18, 24-25; Nov. 27-29; From any city to Sun Valley: Feb. 5-6, 12-13, 19-20, 26-27; Mar. 4-5, 11-12, 18-19, 25-26; Nov. 24, 28; Dec. 26; From Sun Valley to any city: Feb. 1-2, 8-9, 15-16, 22-23, 29; Mar. 1, 7-8, 14-15, 21-22, 28-29; Nov. 24, 28; Dec. 26.

**Blackout Dates – Alaska Airlines Saver Awards - 2005:** From United States, Canada to United States, Canada: Nov. 23, 27; Dec. 23, 26; From United States, Canada to Mexico: Nov. 23, 27; Dec. 23, 26; From Mexico to United States, Canada: Nov. 23, 27; Dec. 23, 26; From any city to Sun Valley: Feb. 3-4, 10-11, 17-18, 24-25; Mar. 3-4, 10-11, 17-18, 24-25; Nov. 23, 27; Dec. 23, 26; From Sun Valley to any city: Feb. 6-7, 13-14, 20-21, 27-28; Mar. 6-7, 13-14, 20-21, 27-28; Nov. 23, 27; Dec. 23, 26.

#### **American Airlines**

American Airlines award reservations are made through Alaska Airlines Partner Desk. Once confirmed, any changes to the reservation must be made through Alaska Airlines Partner Desk. No name changes are allowed once Award Travel has been booked. Tickets must be issued by Alaska Airlines .

Once ticketed, only date and time changes are permitted. A \$50.00 fee applies.

Awards which are wholly within North America allow one enroute stopover OR open jaw in addition to the final destination. Stopover must be in the routing guide. International awards (to/from Europe, Central/South America and Japan) allow a stopover at the North American Gateway. One stopover only OR an open jaw is permitted. Open jaws between regions or zones are allowed as long as the higher mileage award is used. The following cities are considered to be co-terminals for the purpose of determining an open jaw:

- Baltimore-Washington Dulles-National
- Harlingen-Mission Mcallen
- Oakland-San Francisco-San Jose
- Chicago Ohare-Chicago Midway
- Fort Lauderdale-Miami
- Los Angeles-Ontario-Burbank-Orange County-Long Beach
- J F Kennedy-LGA New York City – Newark – Long Island – White Plains

No Blackout Dates for 2004-2005.

#### **British Airways**

British Airways award reservations are made through Alaska Airlines Partner Desk. Once confirmed, any changes to the reservations must be made through Alaska Airlines Partner Desk. Tickets must be issued at an Alaska Airlines or Horizon Air ticketing location. Changes, except for date and time, are not permitted once ticket is issued. Taxes will apply and will be collected by Alaska Airlines at time of ticketing. Travel awards apply to roundtrip itineraries to/

from North America and Europe. British Airways awards permit one enroute stopover or open jaw. The stopover must be on a published routing between origin and destination and is only permitted on an international segment.

Once ticketed, the only change permitted is for date and time changes, and a 50.00 fee applies.

**Blackout Dates – British Airways Saver Awards:** No blackouts for British Airways Club Class and First Class. Blackout dates for British Airways Economy Class: 2004: No Blackout Dates System Wide.

#### **Continental Airlines**

Continental Airlines award reservations are made through Alaska Airlines Partner Desk. Once confirmed, any changes to the reservation must be made through Alaska Airlines Partner Desk. Changes, except for date and time, are not permitted once ticket is issued. Taxes may apply and will be collected by Alaska Airlines at time of ticketing.

Domestic awards allow an open jaw, but NO enroute stopover in addition to the final destination. A Saturday night stay is required on domestic awards. International awards allow one enroute stopover plus the final destination OR an open jaw. Stopover must be in the routing guide. No routing changes will be allowed once travel has commenced on international itineraries. Award routings include Continental, Continental Express and Continental Micronesia flights which carry the CO code.

Once ticketed, the only change permitted is for date and time changes, and a 50.00 fee applies.

**Blackout Dates 2004 - U.S. and Canada (Coach and Business First):** Jan. 2-4; Feb. 13, 22; Apr. 18; Jul. 5; Nov. 24, 28-29; Dec. 23-24; **Between North America and Hawaii (Coach and Business First):** Jan. 2-4; Feb. 13, 22; Apr. 18; Jul. 5; Nov. 24, 28-29; Dec. 23-24; **Between North America and Hawaii (Coach):** Jan. 1-5; Apr. 1-4, 8-10, 15-18, 23-25; Dec. 16-24; **Between North America and Europe, (Business First):** May 1 - Jun. 30 Fri/Sat/Sun; Sep. 1 - Oct. 31 Fri/Sat/Sun; Mexico, Caribbean, Central America, South America (Coach and Business First): Feb. 21; Mar. 13, 20; Jun. 26; Aug. 7-8, 14; Nov. 29; **Between North America/ Hawaii and Mid-Pacific (Coach and Business First):** Jan. 2-4; Feb. 13, 22; Apr. 18; Jul. 5; Nov. 24, 28-29; Dec. 23-24; **Between North America/ Hawaii and Asia, South Pacific (Coach and Business First):** Jan. 3-4; Apr. 29, 30; May 2, 4-5; Dec. 29-31; **Between North America and Central America, South America (Coach and Business First):** Feb. 21; Mar. 13, 20; Jun. 26; Aug. 7-8, 14; Nov. 29.

**Blackout Dates 2005 - U.S. and Canada (Coach and Business First):** Jan. 2, 3; Feb. 27; Mar. 19, 26, 28; Apr. 2, 3; Jul. 1; Nov. 27-28; Dec. 22-23, 26; **Between North America and Hawaii (Coach and Business First):** Jan. 2, 3; Feb. 27; Mar. 19, 26, 28; Apr. 2, 3; Jul. 1; Nov. 27-28; Dec. 22-23, 26; **Between North America and Europe (Coach and Business First):** Jan. 2, 3; Feb. 19, 20, 28; Mar. 2, 3; Jun. 30; Jul. 1-3; Dec. 22, 23, 31; Mexico, Caribbean, Central America, South America (Coach and Business First): Feb. 19; Mar. 19, 26, 28; Apr. 2; Jul. 2, 9; Nov. 27; **Between North America/ Hawaii and Mid-Pacific (Coach and Business First):** Jan. 2, 3; Feb. 27; Mar. 19, 26, 28; Apr. 2, 3; Jul. 1; Nov. 27-28; Dec. 22-23, 26; **Between North America/ Hawaii and Asia, South Pacific (Coach and Business First):** Jan. 2, 3; Apr. 30; May 1, 7-8; Aug. 13-14; Dec. 27-30; **Between North America and Central America, South America (Coach and Business First):** Feb. 19; Mar. 19, 26, 28; Apr. 2; Jul. 2, 9; Nov. 27.

#### **Hawaiian Airlines**

Hawaiian Airlines award reservations are made through Alaska Airlines Partner Desk. Once confirmed any changes to the reservation

must be made through Alaska Airlines Partner Desk. Changes, except for date and time are not permitted once a ticket is issued. Taxes may apply and will be collected by Alaska Airlines at time of ticketing.

No stopovers are allowed. Anyone wishing to connect to another island for travel beyond Honolulu, must redeem 2 awards. For multiple inter-island stops, one inter-island award is required per stopover. Open jaw itineraries allowed.

Once ticketed, the only change permitted is for date and time changes, and a 50.00 fee applies.

No Blackout Dates for 2004-2005.

#### **LanChile**

LanChile award reservations are made through Alaska Airlines Partner Desk. One enroute stopover or open jaw is allowed. Once confirmed, any changes must be made through Alaska Airlines Partner Desk. Taxes will apply to International travel, and will be collected at time of ticketing.

Once ticketed, the only change permitted is for date and time changes, and a 50.00 fee applies.

No Blackout Dates for 2004-2005.

#### **Northwest Airlines/KLM**

Northwest Airlines/KLM award reservations are made through Alaska Airlines Partner Desk. Northwest Airlines/KLM awards do not include: subcontract flights, charter services or flights operated by other airlines for Northwest Airlines/KLM. Northwest Airlines/ KLM will be the final authority on award usage.

Domestic Northwest Airlines awards are valid between any two points within the contiguous United States or Canada and require a Saturday night stay. One open jaw is permitted. No stopovers or circle trips are allowed. Departure taxes may apply to award travel to/ from Alaska and Hawaii.

Northwest Airlines/KLM awards redeemed for travel to/from the states of Alaska and Hawaii allow a legal open jaw itinerary or one enroute stopover on a one way or roundtrip itinera.

Once ticketed, the only change permitted is for date and time changes, and a 50.00 fee applies.

No Blackout Dates for 2004-2005.

#### **Qantas**

Award travel on Qantas must be booked through Qantas directly.

Award travel is valid to/from North America and qualifying destinations in Australia/New Zealand. Travel awards apply to one-way, roundtrip or open jaw itineraries. One enroute stopover is allowed on an award itinerary outside of Australia or in an Australian gateway city. The stopover must be on a published routing between origin and destination. More stopovers may be included in conjunction with a Qantas award with additional mileage from an individual member account.

Once ticketed, the only change permitted is for date and time changes, and a 50.00 fee applies.

No Blackout Dates for 2004-2005.

#### **Commuter Carriers**

Mileage Credit available for passengers originating in Big Sky cities: Lewiston, glasgow, Wolfpoint, Miles City, Glendive and Sidney if

connecting in Billings to/from and Alaska Airlines/Horizon Air flight. If not connecting, no mileage credit is earned. Era Aviation and PenAir awards apply to one-way, round trip or open jaw itineraries. Big Sky Airlines awards apply to Seattle/Moses Lake route only, included in Alaska Airlines Saver or Peak award.

One enroute stopover is allowed on roundtrip itineraries. The stopover must be on a published routing between origin and destination. Stopovers are not allowed on open jaw itineraries. Alaska Airlines or Horizon Air conjunction travel is not provided on commuter carrier awards.

Once ticketed, the only change permitted is for date and time changes, and a 50.00 fee applies.

Blackout Dates - PenAir and Era Aviation Saver Awards: 2004: See blackout dates for Alaska Airlines/Horizon Air. PenAir also is blacked out for travel June 1st through July 31st

#### **Amtrak**

Mileage Plan offers awards for rail travel roundtrip on Amtrak west coast routes, or rail/air awards including one-way travel by rail on west coast routes and one-way travel by air. On the rail portion of Amtrak rail/air awards open jaw travel is allowed, as long as backtracking does not occur. On Coast Starlight award travel open jaw OR up to 3 stopovers are allowed as long as backtracking does not occur. Amtrak awards also offer a variety of services including coach, standard room and deluxe room accommodations and some awards include meals. Amtrak awards certificates must be exchanged for tickets prior to travel. If unable to ticket at an Amtrak station (not all stations have ticket counters), your certificate and reservation number must be forwarded to Amtrak. Allow 3 weeks for processing.

For details on accommodations, meals, reservations, award ticketing and other services, please contact Amtrak at 1-800-USA-RAIL. The rail portion only of rail/air awards is ticketed by Alaska Airlines at any Alaska Airlines/Horizon Air airport ticket counter or city ticket office.

Once ticketed, the only change permitted is for date and time changes, and a 50.00 fee applies.

Blackout Dates – Amtrak Saver Awards: 2005 - Jan 1 - 2; Mar 24 - 28; May 1 - Sep 30; Nov 22 - 29; Dec 16 - 31; 2006 - Jan 1 - 2

#### **Gift Miles**

Recipients of Gift Miles must have a valid Mileage Plan account at the time of purchase. Minimum purchase is 1,000 miles and maximum purchase is 10,000 miles per transaction. Miles will post to the recipient's Mileage Plan account within 48 hours of purchase. Gift Miles do not count toward MVP or MVP Gold status. Offer is subject to change and all terms and conditions of the Mileage Plan program apply. Gift Miles are non-refundable.

#### **Instant Miles**

To purchase Instant Miles, you must have a valid Mileage Plan account at the time of purchase, and must be redeeming an award. Minimum purchase is 1,000 miles and the maximum amount you may purchase toward a single award is 10,000 miles per transaction. Instant Miles do not count toward MVP and MVP/Gold status. Offer is subject to change and all terms and conditions of the Mileage Plan Program apply. Instant miles are non-refundable.



## Websites

Alaska Airlines ..... alaskaair.com  
Horizon Air ..... horizonair.com

## Ticket Offices

**ANCHORAGE**  
Captain Cook Hotel  
939 West 5th Avenue  
Anchorage, AK 99501

**JUNEAU**  
Baranof Hotel  
127 Franklin Street  
Juneau, AK 99801

**KETCHIKAN**  
Plaza Portwest Mall  
112 Plaza Portwest  
Ketchikan, AK 99901

**BELLEVUE**  
10630 NE 8th  
Bellevue, WA 98004

## Contact Information:

ALASKA AIRLINES MILEAGE PLAN ..... 1-800-654-5669\*  
*Post Office Box 24948, Seattle, WA 98124*

Promotion Registration..... 1-866-604-3275\*\*

Airline Partner Award Reservations ..... 1-800-307-6912\*\*

Self-service automated account info ..... 1-800-622-2680\*\*

Fax ..... 1-206-433-3477\*\*

ALASKA AIRLINES RESERVATIONS..... 1-800-ALASKAAIR\*\*  
(252-7522)

ALASKA AIRLINES WEB HELP DESK ..... 1-877-502-5357

ALASKA AIRLINES VACATIONS ..... 1-800-468-2248

HORIZON AIR RESERVATIONS ..... 1-800-547-9308\*\*

ALASKA AIRLINES VISA® INFORMATION ... 1-888-345-2632

\* In all 50 states and Canada Monday - Friday 8:00 a.m. - 6:00 p.m. Pacific Time

\*\* Available 7 days a week, 24 hours a day